

EnterNOW Online Registrations

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Mail Chimp Integration

Mailchimp is an email newsletter sending application.

You can link your entry form to mailchimp, so that when every entry comes in, the entrants email address is automatically added to your mail list.

In EnterNOW, edit your entry form, then go to the Other tab

The screenshot shows the 'Edit Entry Form' interface. At the top, there's a tab bar with 'General', 'Information', 'Dates', 'Messages', and 'Other'. The 'Other' tab is selected. Below the tabs, there are three input fields: 'MAILCHIMP API KEY', 'MAILCHIMP ENTRANTS LIST', and 'URL SHORTCODE'. The first two fields are grouped together in a single row, while the third is on a separate row. At the bottom left, there are two buttons: 'Save Changes' (in blue) and 'cancel' (in grey).

You need to enter 2 pieces of information from mail chimp.

An **API Key**, and an Entrants **List ID**

In Mail Chimp, go to your Account menu, and to the Extras tab.

You can create an API Key here, copy and paste that API Key into EnterNOW

EnterNOW

[Overview](#) [Settings](#) [Billing](#) [Extras](#) [Integrations](#)

API keys

About the API

The Mailchimp API makes it easy for programmers to integrate Mailchimp's features into other applications.

[Read The API Documentation](#)

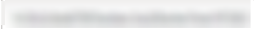

Developing an app?

Writing your own application that requires access to other Mailchimp accounts? Check out our [OAuth2 API documentation](#), then register your app.

[Register And Manage Your Apps](#)

Your API keys

API keys provide full access to your Mailchimp account, so keep them safe. [Tips on keeping API keys secure.](#)

Created	User	Label	API key	QR Code	Status
Jun 23, 2014 6:35 pm	Alex Ryder (owner)	none set		QR	

[Create A Key](#)[Create A Mandrill API Key](#)

- Notifications
- Switch Account
- Profile
- Connected Sites
- Account
- Log Out
- [Privacy and Terms](#)

Next go to the **Audience** menu item, and select the audience list you want to subscribe to.

Scroll to the bottom of the page, and you will see a **Unique ID**

Copy and Paste that **Unique ID** into the **Mailchimp Entrants List** field in EnterNOW

Settings

Audience name and defaults

Change the name of your audience, and where to send subscribe and unsubscribe notifications.

Publicity settings

Tell Mailchimp how "discoverable" you'd like campaigns to be.

Audience fields and *|MERGE|* tags

Add fields to your audience database, and adjust the [merge tags](#) associated with them.

Required email footer content

Enter contact info about this audience and a permission reminder in case someone reports you for spamming.

Email beamer

Send a campaign by sending an email to a private Mailchimp address.

Google Analytics on archive pages

Add Google Analytics tracking to campaign archives.

Webhooks

Keep your audience synced with a local list on your server.

Unique id for audience EnterNOW Clients

Receiving Payments

Go to the **Entries** tab, then **Search** for the entry by name or E number.

Select the entry from the list and click on Edit next to their name

The screenshot shows the 'EnterNOW Demo Event' interface. The top navigation bar includes 'Overview', 'Todo List', 'Entries' (highlighted with a red circle), 'Results', 'Reports', 'Settings', 'System', and 'Help'. The user is logged in as 'bumperbox@gmail.com'. Below the navigation bar is the 'Search Entries' section with a search input field and a 'Search' button (highlighted with a red circle). The search results show 5 matches found. The first entry is 'E26512' with contact 'alex ryder' (marked 'TEST ENTRY'), phone '0210787328', status 'CANCELLED', and total '\$0.00'. An 'Edit' link (highlighted with a red circle) is next to the total. Below the first entry is a second entry 'T25400' with contact 'user 2 user 3' and event 'Guys Open (13-44yrs) - 10km'.

Ref	Contact/Team	Phone/Event	Status	Total	Outstanding
E26512	alex ryder TEST ENTRY	0210787328	CANCELLED	\$0.00	Edit
T25400	user 2 user 3	Guys Open (13-44yrs) - 10km			

On the right-hand-side of the entry view you can Receive Payment

Entry E26800 - test test

The screenshot shows the entry view for 'Entry E26800 - test test'. The entry is marked 'UNPAID'. The details include Name 'test test', Phone '0210787328', and Email 'bumperbox@gmail.com'. There is an 'Edit' link next to the email. Below the entry details is a table of 'ENTRIES (1)' with columns 'Team / Individual', 'Event', and 'Action'. The entry 'test test (M)' is listed with the event 'Guys Open (13-44yrs) - 10km' and an 'Edit' link. On the right-hand side, there is a 'Money Actions' section with a list of actions: 'Receive Payment' (highlighted with a red circle), 'Issue Credit', 'Apply Discount', 'Issue Refund', and 'Recalc Totals'. Below this is an 'Entry Actions' section.

Team / Individual	Event	Action
test test (M)	Guys Open (13-44yrs) - 10km	Edit

Money Actions

- [Receive Payment](#)
- [Issue Credit](#)
- [Apply Discount](#)
- [Issue Refund](#)
- [Recalc Totals](#)

Entry Actions

Check your bank statement and receipt the money against the correct entry.

Receiving money is just a matter of filling in the reference information, and verifying the amount paid.

Receive Money

TYPE
Direct Credit ▼

REF/CHEQUE NO

TRANSACTION DATE
2 Apr 2017

AMOUNT
\$ 2.00

INTERNAL NOTES

☒ Email confirmation and receipt if full payment is received

[Receive Money](#) [cancel](#)

Then press the Receive Money button. This will email them an entry confirmation notice, and a receipt for their payment. Continue doing this until you have no more pending entries.

Once you have finished you can return to the home page and the summary information for your race will have been updated with the correct number of entries, etc.

Entry Form Structure

Entries are split into 3 levels

Categories > Events > Divisions

Categories	Categories are just ways in which you can split up the events to make entry easier
Events	Events are where you set the entry fees, entry limits etc
Divisions	<p>Divisions are primarily gender/age divisions.</p> <p>You can specify if the user needs to select the division, or if the division is auto-selected based on the age entered.</p> <p>Auto-selection only works for Individual entries.</p>

An Example for Waka Ama

- **W6 (Category)**

- 20km Men (Event)
 - J16 (Divisions)
 - J19
 - O23
 - Open
 - Master
 - Snr Master
 - Gld Master

- **W1 (Category)**

- 10km Men (Event)
 - J16 (Divisions)
 - J19
 - O23
 - Open

- Master
- Snr Master
- Gld Master

Another Example for Waka Ama V1 only event

There is only 1 category, so category screen is not shown

- **V1 (Category)**

- 3km V1 Rudderless Tamariki Race (Event)
 - Boys (8-10) (Divisions)
 - Girls (8-10)
 - Boys (11-12)
 - Girls (11-12)

- **12km V1 Rudderless (Event)**

- Junior Men (U/19) (Divisions)
 - Junior Women (U/19)
 - Open Women
 - Master Women (40+)
 - Snr Master Women (50+)
 - Gld Master Women (60+)

An Example for Multi-sport Event

- **Individual (Category)**

- 5km (Event)
 - Girls (13-44yrs) (Division)
 - Girls Should Know Better (45+ yrs)
 - Guys (13-44yrs)
 - Guys Should Know Better (45+ yrs)
- 10km (Event)
 - Girls (13-44yrs) (Division)
 - Girls Should Know Better (45+ yrs)

- Guys (13-44yrs)
- Guys Should Know Better (45+ yrs)
- **Team (Category) (Category)**
 - 5km (Event) (Event)
 - Guys (Division)
 - Girls
 - Mixed

An Example for Fun Run Individuals only, fun-run so all divisions are open

- Adults (16yrs+) - Fun Run/Walk (Category)
 - 10km(Event)
 - Open (16-100yrs) (Division)
 - 5.5km(Event)
 - Open (16-100yrs) (Division)
 - 2.5km(Event)
 - Open (16-100yrs) (Division)

An Example for Road Race / Cycling Individuals only split into their age-divisions

- Kauri Half Marathon - 21km Run / Walk (Category)
 - 10km(Event)
 - Open (16-100yrs) (Division)
 - 5.5km(Event)
 - Open (16-100yrs) (Division)
 - 2.5km(Event)
 - Open (16-100yrs) (Division)

Transferring Invoices to Xero

Open you entry form, and take **Entries > Send to Xero** from the menu

This screen will show all the entries that haven't been transferred yet.

First up you click on [**Connect to Xero**]

This step will take you to the Xero website, where you need to login, and will give EnterNOW 30mins access to transfer invoices to Xero

EnterNOW Demo Event

[Overview](#) [Todo List](#) **[Entries ▾](#)** [Results](#) [Reports](#) [Settings ▾](#) [System ▾](#) [Help](#)

Send to Xero

Connect to Xero

<input type="checkbox"/> Ref	Contact/Team	Phone/Event	Status
<input type="checkbox"/> E26516	alex ryder	testing	PAID
T25406	alex ryder	Guys Open (13-44yrs) - 10km	

Once you have connected, you will be back on the Send to Xero screen.

At the top you can select the Account Code you want to use, and the due date.

If this is your first time, we suggest just ticking 1 invoice to transfer, otherwise, you can tick the box at the top and it will select the whole lot.

When you are ready click on the [Send to Xero] button, and you will see it start sending the invoices to xero. You need to leave this screen open until it has finished sending.

Send to Xero





Send to Xero (2) 200 - Sales 3-Mar-2017

<input type="checkbox"/> Ref	Contact/Team	Phone/Event	Status	Total	Outst
<input checked="" type="checkbox"/> E26516	alex ryder	testing	PAID	\$2.00	
T25406	alex ryder	Guys Open (13-44yrs) - 10km			
<input checked="" type="checkbox"/> E26593	alex ryder	0210787328	PAID	\$2.00	
T25558	alex ryder	Guys Open (13-44yrs) - 10km			


Once it has finished, you can go into Xero and you will find your invoices under

Accounts > Sales > Draft Invoices

You will need to check each invoice and approve it



Dashboard **Accounts** Payroll Reports Adviser Contacts Settings +    

Sales > **Invoices**

[New Invoice](#) [New Credit Note](#) [Send Statements](#) [Import](#) [Export](#)  Invoice reminders off

[All](#) **[Draft \(27\)](#)** [Awaiting Approval \(0\)](#) [Awaiting Payment \(9\)](#) [Paid](#) [Repeating](#)

[Submit for approval](#) [Approve](#) [Delete](#) [Print](#) [Email](#) [Copy to...](#) No items selected 27 items | 31,756.00 NZD [Search](#)

<input type="checkbox"/>	Number	Ref ▲	To	Date	Due Date	Due
<input type="checkbox"/>	INV-0064	E26516	 alex ryder	2 Oct 2014	3 Mar 2017	2.00
<input type="checkbox"/>	INV-0065	E26593	 alex ryder	6 Oct 2014	3 Mar 2017	2.00

Vouchers

There are 5 different types of vouchers.

1st Earlybird Rate

When the voucher code is redeemed by the entrant, they will get the 1st Earlybird Rate, regardless of the date the entry is made

2nd Earlybird Rate

When the voucher code is redeemed by the entrant, they will get the 2nd Earlybird Rate, regardless of the date the entry is made.

Free Entry

When the voucher code is redeemed by the entrant, they will get their whole entry for free
This is good for VIP's, Sponsors or Radio giveaways. You can create a single use voucher code, for a free entry.

Discount by Amount

When the voucher code is redeemed by the entrant will get a dollar discount against their entry fee

Eg \$10 off any merchandise purchased before 1 June when you use this code MERCH

Discount by Percent

When the voucher code is redeemed by the entrant will get a percentage discount against their entry fee.

The discount is applied at the time the entry is created, so if they are doing an earlybird entry, the percentage discount will be based on the earlybird price, not the standard price.

Eg voucher code STAFF = 10% discount off entry only.

Other options that can be applied to vouchers are

Usage Limit

If this is set to 1, then it becomes a single use voucher, which could be used for giveaways. You could also do promos, like the first 50 people to use the code FIRST get a \$10 discount. Once the limit is reached, the voucher code will no longer be able to be redeemed.

Expiry Date

The expiry date is when a voucher stops working.

Eg If the expiry date was set to the 1st June, then from Midnight on the 31st May, the voucher code can no longer be redeemed.

Applies to Entries / Applies to Merchandise

You can control how people can use the vouchers, for example you may want to give away a free entry, but not include any free merchandise.

Or you may offer a promotion for merchandise only like, 10% of any merchandise purchased, if you use the code 10PCT

Internal Notes

This is a free text field available for you to make notes about your promo, eg maybe they are for a certain sponsor, etc. Only you can see this field.

Payment Gateways

Type	Description	Set Time	Charges
Direct Credit	This requires your bank account information, people deposit money into your account and you need to manually receipt & reconcile.	None	Nil

	Paypal accepts payments from people with paypal accounts, as well as can also be used for Visa/Mastercard payments	Free setup 3.4% + 15¢ min \$0.45 NZD per payment
Paypal	https://www.paypal.com	
	Paystation is a payment gateway, they handle the credit card processing online, but you still need to have a merchant account with a bank to use it.	Monthly processing fee includes a set number of transactions + bank charges
Paystation	http://www.paystation.co.nz/	

	DPS	
	is	
	a	
	payment	
	gateway,	
	they	
	handle	
	the	
	credit card	Monthly
	processing	fee
	online,	includes
	but	a
DPS	you	set
/	still	2 number
Payment Express	need	of
	to	transactions
	have	+
	a	bank
	merchant	charges
	account	
	with	
	a	
	bank	
	to	
	use	
	it.	
	https://www.paymentexpress.co.nz/	

Braintree
is
a
payment
gateway
and
merchant
account
combined.
They
offer
slightly
cheaper
rates
then
paypal, 2.9%
and +
money \$0.45
is - NZD per
deposited
directly
into
your
account,
rather
than
an
intermediary
paypal
account.
Accepts
paypal
payments
too.

<https://www.braintreepayments.com>

**Braintree
Payments**

<div> <div>SwipeHQ</div> </div>	<div> <div>is</div> </div>	<div> <div>a</div> </div>	<div> <div>payment</div> </div>	<div> <div>gateway</div> </div>	<div> <div>and</div> </div>	<div> <div>merchant</div> </div>	<div> <div>account</div> </div>	<div> <div>combined</div> </div>
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SwipeHQ
 is \$99+GST
 a Set
 payment
 gateway,
 and day
 2.75%
 merchant
 account
 per
 combined
 payment
<https://www.swipehq.co.nz/>

Stripe is
 a 2.9%
 payment
 gateway
 and \$0.30
 merchant
 account
 per
 combined
 payment
<https://stripe.com/nz>

Please note prices are from 3rd party providers may change without prior notice, prices are stated
 in NZD and were last updated on 19th July 2017

Reconciling Direct Credit Payments

When you receive a payment in your bank account, you need to mark that entry as reconciled on the EnterNOW.

Once full payment has been received, an entry confirmation and receipt will be emailed to the registrant.

Go to the **Todo List** tab from the menu

Select one of the entries you have received a payment for and click on **Edit**

enternow ONLINE ENTRIES

Competitions Settings Users Profile Settlement Log Viewer Billing Help

Logout Thu 15 Nov 2012 4:55PM

EnterNOW Tauranga 10km (Demo Event)

Overview **Todo List** Entries Merchandise Downloads Accounts Results

This is a list of things that need to be followed up

Some of the reasons things may appear on this page are

- Pending payments not received
- Direct Credit entries more than 3 days old, without payment received
- Entry marked as paid, but no confirmation sent
- Entries that have been tagged for follow up for some reasons
- Any unpaid entries
- Withdrawn entries that still have a refund due

Unpaid Entries (1)

Entered	Ref	Name	Email	Phone	Total	Due	Actions
15-Nov-2012	E15614	Tom Riddle	bumperbox@gmail.com	021999999	\$15.00	\$15.00	Edit
Total				\$15.00	\$15.00		

In the edit screen click on **Receive Money**

EnterNOW Tauranga 10km (Demo Event)

[Overview](#) [Todo List](#) [Entries](#) [Merchandise](#) [Downloads](#) [Accounts](#) [Results](#)

Entry E15614

State	UNPAID
Name	Tom Riddle
Phone	0219999999
Mobile	
Email	bumperbox@gmail.com
Created	15 Nov 2012 - 4:52PM

[Edit](#)

Teams / Individuals [\(Add New\)](#)

Event	Run
1	Tom Riddle (M)

[View](#)

Merchandise

Actions

- [Receive Money](#)
- [Credit Money/Discount](#)
- [Withdraw Entry](#)
- [Recalc](#)
- [Email Confirmation & Invoice](#)
- [Email Invoice](#)
- [Download Confirmation](#)
- [Download Invoice](#)

In the receive money screen, set the date to match your bank statement, and check the amount matches what you have received. If the amount is different, change it to match your bank statement. They may have over or under paid.

When you click on the [**Receive Money**] button the system will send out an entry confirmation & receipt if the full amount has been paid, otherwise it will send an invoice requesting payment of the balance.

EnterNOW Tauranga 10km (Demo Event)

[Overview](#) [Todo List](#) [Entries](#) [Merchandise](#) [Downloads](#) [Accounts](#) [Results](#)

Receive Money

Type	<input type="text" value="Direct Credit/Internet Banking"/>
Ref/Cheque No	<input type="text"/>
Trans Date	<input type="text" value="14 Nov 2012"/>
Amount	<input type="text" value="15.00"/>
Internal Notes	<input type="text"/>
Send Confirmation	<input checked="" type="checkbox"/> Email confirmation and receipt if full payment is received
	<input type="button" value="Receive Money"/> cancel

New Page

Entries can be in different states depending on what stage of the process they are at.

INCOMPLETE

This indicates that the end user has started adding an entry, but has not reached the payment screen.

UNPAID

Entry has been complete but full payment has not been received yet. This could be because they are paying by direct credit, or someone has added to the entry after it was paid

PENDING

Some payment methods like paypal don't clear instantly, those entries may remain pending for a few hours. Payment methods like DirectCredit are not instant either, it might take a few days for payments to clear. If a payment remains unpaid for more than 4 days then it will be converted to unpaid

PAID

Full payment has been received.

DELETED

Entry has been deleted, prior to any payment being received

WITHDRAWN

Entry deleted after payment has been received, this means there may be a credit that needs to be refunded