

# Mail Chimp Integration

Mailchimp is an email newsletter sending application.

You can link your entry form to mailchimp, so that when every entry comes in, the entrants email address is automatically added to your mail list.

In EnterNOW, edit your entry form, then go to the Other tab

The screenshot shows the 'Edit Entry Form' interface. At the top, there is a tab bar with 'General', 'Information', 'Dates', 'Messages', and 'other'. The 'other' tab is selected. Below the tabs, there are three input fields: 'MAILCHIMP API KEY', 'MAILCHIMP ENTRANTS LIST', and 'URL SHORTCODE'. The first two fields are grouped together in a single row, while the third is on a separate row. At the bottom left, there are two buttons: 'Save Changes' (in blue) and 'cancel' (in grey).

You need to enter 2 pieces of information from mail chimp.

An **API Key**, and an Entrants **List ID**

In Mail Chimp, go to your Account menu, and to the Extras tab.

You can create an API Key here, copy and paste that API Key into EnterNOW

# EnterNOW

[Overview](#) [Settings](#) [Billing](#) [Extras](#) [Integrations](#)

## API keys

### About the API

The Mailchimp API makes it easy for programmers to integrate Mailchimp's features into other applications.

[Read The API Documentation](#)

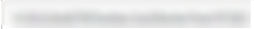

### Developing an app?

Writing your own application that requires access to other Mailchimp accounts? Check out our [OAuth2 API documentation](#), then register your app.

[Register And Manage Your Apps](#)

### Your API keys

API keys provide full access to your Mailchimp account, so keep them safe. [Tips on keeping API keys secure.](#)

Created	User	Label	API key	QR Code	Status
Jun 23, 2014 6:35 pm	Alex Ryder (owner)	none set		QR	

[Create A Key](#)[Create A Mandrill API Key](#)

- Notifications
- Switch Account
- Profile
- Connected Sites
- Account
- Log Out
- [Privacy and Terms](#)

Next go to the **Audience** menu item, and select the audience list you want to subscribe to. Scroll to the bottom of the page, and you will see a **Unique ID**

Copy and Paste that **Unique ID** into the **Mailchimp Entrants List** field in EnterNOW

# Settings

## Audience name and defaults

Change the name of your audience, and where to send subscribe and unsubscribe notifications.

## Publicity settings

Tell Mailchimp how "discoverable" you'd like campaigns to be.

## Audience fields and \*|MERGE|\* tags

Add fields to your audience database, and adjust the [merge tags](#) associated with them.

## Required email footer content

Enter contact info about this audience and a permission reminder in case someone reports you for spamming.

## Email beamer

Send a campaign by sending an email to a private Mailchimp address.

## Google Analytics on archive pages

Add Google Analytics tracking to campaign archives.

## Webhooks

Keep your audience synced with a local list on your server.

Unique id for audience EnterNOW Clients

