

Vouchers

There are 5 different types of vouchers.

1st Earlybird Rate

When the voucher code is redeemed by the entrant, they will get the 1st Earlybird Rate, regardless of the date the entry is made

2nd Earlybird Rate

When the voucher code is redeemed by the entrant, they will get the 2nd Earlybird Rate, regardless of the date the entry is made.

Free Entry

When the voucher code is redeemed by the entrant, they will get their whole entry for free
This is good for VIP's, Sponsors or Radio giveaways. You can create a single use voucher code, for a free entry.

Discount by Amount

When the voucher code is redeemed by the entrant will get a dollar discount against their entry fee
Eg \$10 off any merchandise purchased before 1 June when you use this code MERCH

Discount by Percent

When the voucher code is redeemed by the entrant will get a percentage discount against their entry fee.

The discount is applied at the time the entry is created, so if they are doing an earlybird entry, the percentage discount will be based on the earlybird price, not the standard price.

Eg voucher code STAFF = 10% discount off entry only.

Other options that can be applied to vouchers are

Usage Limit

If this is set to 1, then it becomes a single use voucher, which could be used for giveaways.
You could also do promos, like the first 50 people to use the code FIRST get a \$10 discount.
Once the limit is reached, the voucher code will no longer be able to be redeemed.

Expiry Date

The expiry date is when a voucher stops working.

Eg If the expiry date was set to the 1st June, then from Midnight on the 31st May, the voucher code can no longer be redeemed.

Applies to Entries / Applies to Merchandise

You can control how people can use the vouchers, for example you may want to give away a free

entry, but not include any free merchandise.

Or you may offer a promotion for merchandise only like, 10% of any merchandise purchased, if you use the code 10PCT

Internal Notes

This is a free text field available for you to make notes about your promo, eg maybe they are for a certain sponsor, etc. Only you can see this field.

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